



# Plum Boro Athletic Association

728 Glengarry Ct. Plum, PA 15239  
412.744.4306 Fields: 412.793.2725

Dear Proprietor,

On Behalf of the Plum Borough Athletic Association (PBAA), I would like to extend to you an opportunity to purchase outdoor advertising at our sports complex.

The PBAA complex includes 8 ball fields in one central location across from the Plum Borough Municipal Building. The PBAA represents boys and girls who play baseball and softball and is a *Non-Profit Organization*. Current membership includes over 1,000 players ranging in age from 6-19 years old. The complex is open annually from April to October. Leagues seasons operate in the spring, summer (includes tournaments), and fall. More information can be found at [www.pbaa.org](http://www.pbaa.org).

We are making available a limited number of advertising spaces on our outfield fences. This inaugural event has not been offered before. Only 4 signs will be available for each outfield. **4x6 signs will be placed in left field, left-center field, right-center field, and right field.** Each sign will include the name of the business, address, and phone number. The cost is \$1,000 for a 2-year term (includes discount). For illustration purposes only, the signs would resemble:

<p><b>Sample Business Name</b></p> <p>100 Cooperstown Lane</p> <p>Plum, PA</p> <p>412-555-1212</p>
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Sponsors/advertisers and field and/or fence position preferences are on a first come, first serve basis. The PBAA reserves the right to approve the content and appearance of any signage in its sole discretion.

Payment options include:

Option 1: Pay in full (Cost \$1,000 for 2-years subscription)

Option 2: Pay monthly (Cost is \$100 per month for 12 months for 2-year subscription)

All proceeds raised from advertising directly support our association through improved facilities and new equipment. For questions, please contact Mike Ruggiero at 412-798-1946. *Please consult you tax advisor as your donation/subscription may be tax deductible.*

On behalf of the PBAA and the over 1,000 players we humbly request and encourage your support for our organization! Thank you for your consideration.

Best regards,

*Dick Claypoole*

Dick Claypoole, President, PBAA